



# Why Use Email Marketing

Your customers are your greatest asset. The ability to effectively communicate, grow and build relationships with your customers is vital to the success of your business.

E-marketing is the perfect solution to acquiring, building and maintaining profitable lifetime relationships with your customers.

We are trusted worldwide as a market leading supplier of data base management, email marketing and CRM systems. Powerful and intuitive software with features such as the unique 'Click & Replace' campaign builder, superior database management functionality and instant reporting statistics, make VeMail the number 1 choice for online marketing software.

Our world class e-Marketing software VeMail, helps you:

1. build or add to your existing database of clients, customers and prospects,
2. send targeted direct e-marketing campaigns with formation and offerings specific to each customer's interests and
3. easily maintain coordinated corporate branding for increased impact.

In addition to a greater response rate, in comparison to traditional methods, a direct e-mail marketing campaign costs only a fraction of the price of other methods enabling you to achieve outstanding results while investing only a small amount of time and an even smaller amount of money. Additionally VeMail enables you to track the impact of your communications with ease, with real time reporting features providing unparalleled feedback.

With a relentless focus on delivering world class e-mail marketing solutions that incorporate superior levels of usability, personalization, customisation, deliverability and customer support, our dedication to the success of our 1000's of Customers worldwide is indisputably second to none.

If you're wanting to build and manage exceptional relationships with your clients, maximize profitability with increased revenue and higher ROIs, and maintain efficient and effective marketing procedures then Our solution is for you.

